



DOWNTOWN COURTENAY

EXPERIENCE MORE

Website Re-design for Downtown Courtenay

Closing Time: September 30, 2018

Introduction:

Downtown Courtenay Business Improvement Association is looking to expand our photo album for social media, web and some for print (signs, magazine or brochure)

Our main focus is to highlight our events such as Moonlight and Magic, Market Day, as well as day-to-day business in Downtown Courtenay. The day-to-day business can be highlighted with feature businesses as well as impartial photographs that just show Downtown Courtenay's vibrancy and variation.

Goals of the photos we are looking for:

Photos of DCBIA Events:

- Moonlight and Magic
- Market Day

Photos of third party events:

- Winter Fest or similar CVEDS Event
- Summer Night Market

Impartial photos of Day to day Downtown Courtenay that reflect all seasons.

All goals can be discussed further with Haeley Campbell, please contact the contact below to set up a meeting.

Budget:

\$1000 to \$2000 for minimum 150 - 200 photos

As we are a membership organization we would promote your business and help you showcase your work.

Case Studies:

Please include your portfolio or 5 photos that showcase your style

Deadlines:

We are accepting tender submissions until September 30, 2018

Successful candidate will be decided by October 15, 2018

DCBIA expects work to be completed by September 30, 2019

Applications:

Please apply by submitting the following information:

1. Name of Company
2. Contact Person
3. Contact information (phone number, email)
4. Portfolio or 5 photos of work
5. Quote for this work either for the year or per session
6. Rough plan what you want to do for us and why you would be the best for this job

Please note: all photos taken for Downtown Courtenay can be used in your personal portfolios and we would request the right to use all photos unlimited for web, and social media however we will use a select amount for print. This can be discussed further.

Please submit all applications to:

info@downtowncourtenay.com or

#203-580 Duncan Ave

Courtenay BC

V9N 2M7

DCBIA Contact:

Please contact Haeley Campbell at 250 650 2015 or

info@downtowncourtenay.com for any further information.

